

## STAND UP AWARENESS WEEK AWARDS ASSESSMENT RUBRIC

Criteria	Limited (1)	Fair (2)	Good (3)	Excellent (4)
<b>Impact Award: Clarity of Objectives, Organisation and Measurable Outcomes</b>	Objectives are vague or not aligned with the goals of the SUAW campaign.	Objectives are somewhat unclear or partially aligned with SUAW goals.	Objectives are mostly clear, with minor ambiguities; alignment with SUAW goals is apparent.	Campaign objectives are clear, well-defined, and fully aligned with SUAW goals.
	Poorly organised; significant issues in execution that impact the campaign.	Some execution problems that hinder effectiveness; organisation needs improvement.	Generally well-executed, with minor organisational issues.	The campaign is exceptionally well-organised, with clear roles and effective execution of activities.
	Little to no impact; no measurable outcomes presented.	Some impact; outcomes are vague or poorly defined.	Shows positive impact, with some measurable outcomes and feedback.	Demonstrates significant positive impact on the school community, with clear, measurable outcomes.
<b>Theme</b>	Lacks creativity and originality in theme interpretation; does not reflect the theme.	Some creativity in theme interpretation; relies on common ideas.	Some creative elements that reflect the theme but may not fully capture its essence.	Highly original and creative approach that effectively interprets the theme "Standing Up in Our Communities."
<b>Visibility</b>	No efforts made to increase visibility or representation of LGBTQ+ identities.	Some visibility and representation efforts; minimal engagement with the community.	Some efforts to increase visibility; impact on representation is evident but not extensive.	Efforts greatly increase visibility and representation of LGBTQ+ identities, leading to meaningful community engagement.
<b>Creative Expression</b>	Minimal or ineffective use of creative outlets; does not enhance the campaign.	Some creativity in expression; lacks depth or strong connection to the campaign.	Good use of creative outlets with some impactful elements; generally effective.	Exceptional use of art, music, writing, or other creative outlets that resonate deeply with the campaign's message.
<b>Photography Award</b>	Low quality or irrelevant photographs that do not capture the campaign's spirit.	Photographs included, but they do not strongly convey the campaign's essence.	Good photographs that represent the campaign well but may lack some impact.	Photographs are exceptionally impactful, capturing the essence and energy of the campaign effectively.
<b>Youth Participation</b>	Little to no youth involvement in planning or execution of the campaign.	Some youth involvement; few opportunities for leadership or participation.	Good involvement of youth; some leadership roles but not fully utilised.	High levels of youth involvement in planning and executing the campaign, demonstrating leadership and engagement.